

COOKIE POLICY

Dear Interested Party,

Cookies are small text files sent by the site to the User's terminal (usually to the browser), where they are stored and then transmitted back to the site the next time the same User visits. A cookie cannot retrieve any other data from the User's hard disk or transmit computer viruses or acquire e-mail addresses. Each cookie is unique to the User's web browser. Some of the functions of cookies may be delegated to other technologies. In this document, the term 'cookies' refers both to cookies, properly so called, and to all similar technologies.

Using cookies, it is possible to record information about preferences, such as the pages browsed or the downloading of files from the site or other similar actions performed while browsing the site.

FIRST- OR THIRD-PARTY COOKIES

Cookies can be either first-party or third-party:

- 'First Party' means cookies developed by the site owner itself,
- 'Third Party' means cookies developed by third parties other than the site owner.

NATURE OF COOKIES

Regarding the nature of cookies, there are several types:

Technical cookies

Technical cookies are those used for the sole purpose of "carrying out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide such a service" (cf. Art. 122(1) of the Code). They are not used for any further purposes and are normally installed directly by the website owner or operator.

They can be subdivided into:

- **navigation or session cookies**, which ensure normal navigation and use of the website (allowing, for example, to make a purchase or authenticate to access restricted areas); they are in fact necessary for the proper functioning of the site;
- **analytics cookies**, assimilated to technical cookies where used directly by the site operator to collect information, in aggregate form, on the number of users and how they visit the site, in order to improve the site's performance;
- **functionality cookies**, which allow the User to browse according to a set of selected criteria (e.g. products selected for purchase, language, etc.) in order to improve the service provided to the User. Users' prior consent is not required for the installation of such cookies.

Profiling cookies

Profiling cookies are aimed at creating profiles relating to the User and are used in order to send advertising messages in line with the preferences expressed by the User while surfing the Internet.

The consent of the data subject is required for the use of profiling cookies.

According to Order No. 229 of 8 May 2014, the User must be able to authorise or deny consent to the installation of profiling cookies if they are present.

In the case of third-party cookies, the site has no direct control over individual cookies and cannot control them (it can neither directly install nor delete them). You can however manage these cookies through your browser settings (follow the instructions below), or the sites indicated in the "Cookie Management" section.

The User is therefore invited to check the relevant cookie policies on the websites of Third Parties.

COOKIES INSTALLED ON THIS SITE

Nome del Cookie	Dominio	Tipologia	Prima o Terza Parte	Durata	Finalità
ssr-caching	www.magicmindaccelerator.com	Session	First Part	Session	Website functioning
XSRF-TOKEN	www.magicmindaccelerator.com	Session	First Part	Session	Website functioning
hs	www.magicmindaccelerator.com	Session	First Part	Session	Website functioning
svSessions	www.magicmindaccelerator.com	Session	First Part	Session	Website functioning
bSession	www.magicmindaccelerator.com	Session	First Part	Session	Website functioning

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The updated list of cookies in use on the platform can always be consulted via the following procedure:

1. Click on the padlock icon next to the url;
2. Select the 'Cookies' button;
3. See the various categories and subcategories of cookies in use;
4. Optionally 'block' or 'remove' each unwanted cookie.

COOKIE DURATION

Cookies have a lifetime dictated by the expiry date (or a specific action such as closing the browser) set at the time of installation.

Cookies can be:

- temporary or session 'session cookies': these are used to store temporary information, allow links to actions performed during a specific session and are removed from the computer when the browser is closed;
- persistent 'persistent cookies': these are used to store information, e.g. login name and password, so that the user does not have to type them in again each time they visit a specific site. These remain stored on the computer even after closing the browser.

Session cookies are not stored once the connection to this website is terminated. The computer systems used for this site use temporary cookies and permanent cookies.

COOKIE MANAGEMENT

Users can deactivate cookies on websites by downloading special software such as Ghostery (<https://www.ghostery.com>) for your browser and disabling the use of individual cookies. Or they can activate

the "anonymous browsing" mode - this is a function that allows you to browse without leaving a trace of your browsing data in your browser. This function only allows you to keep no navigation data in your browser. Alternatively, you may disable/delete cookies by accessing the configuration panel of your browser.

ACCEPTANCE AND WAIVER OF COOKIES

By continuing to browse this website, closing the information wrapper or clicking on any part of the page or scrolling down to view further content, you accept the Cookie Policy and cookies will be set and collected. If you do not accept cookies by leaving the site, any cookies already stored locally in your browser will remain stored there but will no longer be read or used by us until you accept the policy at a later date. Users will always have the possibility to remove such cookies at any time through the aforementioned methods.

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